



**RANCHO VENTURA CONSERVATION TRUST'S
BUILDING CAMPAIGN STARTS TODAY**

Hello!

Thousands of visitors have enjoyed an experience at Rancho Ventura through a hike, event or a field trip. Guests leave as friends looking forward to what's happening next here at Rancho Ventura. To date we have permanently protected over 2200 acres directly above the City of Ventura including the iconic Two Trees. We have exciting, meaningful, and fun news to share.

ITS TIME TO BUILD THE RANCHO VENTURA PETTING FARM and OUTDOOR EDUCATION CENTER

We need \$1.2 million dollars to get it done.

We want you to be a part of creating a community outdoor gathering space now and forever.

Naming opportunities begin at \$2500. Please join your friends and local businesses by making a financial gift to Rancho Ventura. We also need volunteer help. Ways to serve include helping to build the outdoor recreation and learning areas, to becoming a Rancho Ventura ambassador to helping out with the petting farm, hikes, field trips, and other outdoor experiences here on the ranch, these are just some of the ways you can make a difference here at Rancho Ventura. The community, the land and the wildlife all benefit when you give to Rancho Ventura.

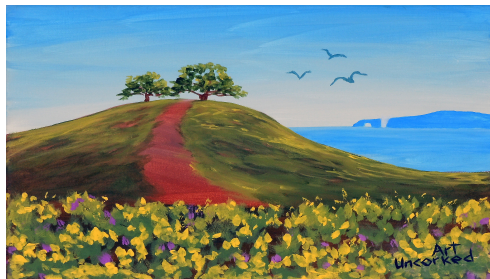
Contact us to learn more about the programs and projects at Rancho Ventura. bonnie@venturaconservation.com or krista@venturaconservation.com ♦ (805) 814-2503 ♦ (805) 644-6850. Ask about our "Trail by the Foot" sponsorships that begin at \$50.00. Trail Maker corporate opportunities begin at \$500.

With gratitude,


Bonnie Atmore, President


Richard Atmore, Co-Founder

Rancho Ventura Volunteer Trustees ♦ Mark Hartley ♦ John Hecht ♦ Don Jensen ♦ Brad Haley ♦ Doug Shaw
www.ranchoventura.com



TAX ID 46-5664355

2977 SEXTON CANYON ROAD, VENTURA CA 93003 - (805) 644-6850 - (805) 814-2503

The Rancho Ventura Conservation Trust is a 501(3)c committed to the conservation and preservation of Ventura County's rangeland, farms, air, water quality, wildlife habitat and local food supply.
Rancho Ventura Trust is an agricultural and open space land trust.



RANCHO VENTURA CONSERVATION TRUST'S WISH LIST

Contribute towards building the Rancho Ventura Petting Farm or the Outdoor Education Center and Picnic Area

MAJOR GIVING AND NAMING OPPORTUNITIES FOR

- ♦ Gen Rose Petting Farm for children, seniors, and families
- ♦ Outdoor education and inspiration center with picnic area
- ♦ Health and wellness programs
- ♦ A world class artist's guild
- ♦ Rancho Ventura hiking trail in your name

For more details contact our offices. Krista Julian (805) 644-6850 or krista@venturaconservation.com

Bonnie Atmore bonnie@venturaconservation.com (805) 814-2503



Gen Rose Petting Farm: Family Fun for the animal lover in all of us.

Let's work together to build a honey of a petting farm for the young and young of heart. Imagine the joy of your children as visitors get to see, touch and learn all about these working lands that have been in ranching for over 220 years from our barnyard friends. Animals remind us that we are connected to part of larger ecosystem. Rancho Ventura has always managed the vegetation to protect the community of Ventura from the devastating effects of wildfires. Together let's ensure that the next generation is also committed to stewarding the land while protecting valuable wildlife habitat.

Outdoor Education & Inspiration Center with Picnic

Area: Complete with an outdoor theatre this area will be a place to gather and discover and see what lives on these working lands. The abundant habitat and wildlife that calls these hillsides home have been protected for generations and we want to help inspire the next generation to do the same. Getting our youth outdoors to connect with nature is essential for all the reasons we know. Good for their mind, heart & soul. The Rancho Ventura team and volunteers love when that yellow school bus pulls up with dozens of young minds and hearts. Part of their experience is to learn about the County of Ventura's rich agricultural heritage, tasting the top 10 crops we grow, seeing how the land is cared for, visiting with the animals, hiking, picking fresh fruit, and more.



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Bonnie Atmore bonnie@venturaconservation.com (805) 814-2503



Every Day is Earth Day at Rancho Ventura: Your financial support helps conserve thousands of acres in the Ventura Hillsides and provides ongoing opportunities for recreation and conservation on California's Central Coast. The community, the land and the wildlife all benefit when you give to Rancho Ventura.

You can also choose to sponsor a hiking event, program or project that nurtures the mind, body, and spirit. Support youth, family, senior wellness programs, field trips, or sponsor a tree in our restoration areas. Invest in your family's future by joining the Two Trees Legacy Council of major donors trailblazing the path to a world class conservancy right here in Ventura.

Rancho Ventura programs, projects, and events include free public hikes to Two Trees and other Rancho Ventura trails, bird watching with our local Audubon Society, mountain bike tours, special AG and Eco Tourism field tours and experiences, healthy soils projects, plant ID outings, and restoration of habitat projects including the planting of native trees to help sequester carbon.

We provide access to the land to local Firefighters and First Responders for their wildfire training efforts. Rancho Ventura also provides space for \$1 a year on Rancho Ventura land to the Foothill Little League or their ball fields and parking lot. We have wonderful partners in the environmental, agricultural, educational, business and service association space. Come on over and be a part of something that will matter today and benefit generations to come. Save Ventura's working lands and places to gather in nature.



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YES I WANT TO MAKE A DIFFERENCE.

Please accept my donation. I want to help conserve Rancho Ventura Conservation Trust's working landscapes and wildlife habitat.

☐ \$25,000. ☐ \$15,000. ☐ \$10,000. ☐ \$5,000. ☐ \$2,500. ☐ \$1,000. ☐ \$500. ☐ \$250. ☐ \$100. ☐ \$50.

☐ Other amount: \$ _____ ☐ This donation is in honor/memory, please contact me for details.

☐ I would like to be contacted amount naming and sponsorship opportunities or learn more about:

☐ Gen Rose Petting Farm ☐ Outdoor education and inspiration center with picnic area ☐ Health & Wellness programs

☐ Artist Guild – Public Art Projects at Rancho Ventura ☐ Rancho Ventura hiking trail or restoration project or tree planting

☐ You can add my name to the campaign. I pledge to support Rancho Ventura's mission, programs, and projects.

I am interested in: ☐ Volunteering ☐ Business sponsorship or teambuilding experiences at Rancho Ventura

You can also make a donation at ranchoventura.com/donate or Text GIVE to (805) 954-9687

THANK YOU FOR THE SUPPORT

The community, the land and the wildlife all benefit because you made the commitment to give to Rancho Ventura.

Name(s) _____

Business, Foundation, or Family Name if applies: _____

Address _____

City _____ State _____ Zip code _____

Email _____

Phone _____

Emails and addresses are for important updates and invitations. We will never share, trade or sell your information with any other organization.

CREDIT CARD # _____ EXP DATE _____ CVV# _____

Authorized Amount \$ _____ Signature _____

☐ I have included Rancho Ventura Conservation Trust in my estate plans.

☐ I wish to remain anonymous and do not want my name to be listed.

☐ Please recognize me/us with other Legacy Giving Council members.

☐ I am interested in learning more about my Legacy Council giving options. Please send me information.

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